## **EAST Search History**

## **EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	791	(725/9).CCLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:23
L2	173	(725/12).CCLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:23
L3	700	(725/14).COLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:23
L4	183	(725/20).CCLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:24
L5	218	(725/23).COLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:24
L6	1187	(725/105).CCLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:24
L7	1290	(725/109).OCLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:24
L8	1410	(725/110).OCLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:24
L10	1399	(705/14.1).CCLS.	US-PGPUB; USPAT	OR	OFF	2012/09/11 11:26
S1	1	("20020100055").PN.	US-PGPUB; USPAT	OR	OFF	2008/03/12 14:29
S2	2	(("6766524") or ("7103904")).PN.	US-PGPUB; USPAT	OR	OFF	2008/03/12 15:16
S3	113	(725/23).COLS.	US-PGPUB; USPAT	OR	OFF	2008/03/12 15:40
S4	642	(725/14-21).OCLS.	US-PGPUB; USPAT	OR	OFF	2008/03/12 15:40
S5	8	S3 and S4	US-PGPUB; USPAT	OR	ON	2008/03/12 15:40
S6	331	(725/14).CCLS.	US-PGPUB; USPAT	OR	OFF	2008/03/12 16:37
S7	3564963	@ad< = "20010122" @rlad< = "20010122"	US-PGPUB; USPAT	OR	ON	2008/03/12 16:38
S8	171	S6 and S7	US-PGPUB; USPAT	OR	ON	2008/03/12 16:38
S9	101	(725/20).CCLS.	US-PGPUB; USPAT	OR	OFF	2008/03/12 16:38
S10	57	S9 and S7	US-PGPUB; USPAT	OR	ON	2008/03/12 16:38
S11	2	(("6766524") or ("7103904")).PN.	US-PGPUB; USPAT	OR	OFF	2008/03/13 12:17
S12	118	(725/23).CCLS.		OR	OFF	2008/08/14 15:40
S13	664	(725/14-21).CCLS.		OR	OFF	2008/08/14 15:40

S14	8	S12 and S13	US-PGPUB; USPAT	OR	ON	2008/08/14 15:40
S15	133	S13 and (coupon incentive reward token credit)	US-PGPUB; USPAT	OR	ON	2008/08/14 15:49
S16	3575980	@ad<="20010122" @rlad<="20010122"	US-PGPUB; USPAT	OR	ON	2008/08/14 15:49
S17	74	S16 and S15	US-PGPUB; USPAT	OR	ON	2008/08/14 15:49
S18	1	("6675383").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/14 15:53
S19	1	("6983478").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/14 15:55
S20	1	("5483276").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/14 16:11
S21	118	(725/23).COLS.	US-PGPUB; USPAT	OR	OFF	2008/08/22 13:38
S22	26	S21 and ((view\$3 user) near (record history))	US-PGPUB; USPAT	OR	ON	2008/08/22 13:38
\$23	1	("5794210").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/22 14:40
S24	1	("6177931").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/22 15:05
S25	1	("7039928").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/22 15:08
S26	6179	(705/14).OCLS.	US-PGPUB; USPAT	OR	OFF	2008/08/22 15:30
S27	3576388	@ad<="20010122" @rlad<="20010122"	US-PGPUB; USPAT	OR	ON	2008/08/22 15:30
S28	2087	S27 and S26	US-PGPUB; USPAT	OR	ON	2008/08/22 15:30
S29	967	S28 and (broadcast\$3 television)	US-PGPUB; USPAT	OR	ON	2008/08/22 15:31
S30	854	S29 and (record history profile)	US-PGPUB; USPAT	OR	ON	2008/08/22 15:32
S31	381	S28 and (broadcast\$3 television tv program video).ab.	US-PGPUB; USPAT	OR	ON	2008/08/22 15:33
S32	306	S31 and (record history profile)	US-PGPUB; USPAT	OR	ON	2008/08/22 15:34
S33	139	S28 and (broadcast\$3 television tv video).ab.	US-PGPUB; USPAT	OR	ON	2008/08/22 15:35
S34	56	goldhaber.in.	US-PGPUB; USPAT	OR	ON	2008/08/27 10:33
S35	2	S34 and (attention near broker\$3)	US-PGPUB; USPAT	OR	ON	2008/08/27 10:34
S36	6180	(705/14).OCLS.	US-PGPUB; USPAT	OR	OFF	2008/08/27 10:51
S37	3576637	@ad<="20010122" @rlad<="20010122"	US-PGPUB; USPAT	OR	ON	2008/08/27 10:51
S38	2088	S37 and S36	US-PGPUB; USPAT	OR	ON	2008/08/27 10:51
S39	19	S38 and (passive\$2 near (information data profile record history))	US-PGPUB; USPAT	OR	ON	2008/08/27 10:51
S40	1	("5404393").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/27 10:57

S41	342	(725/14).CCLS.	US-PGPUB; USPAT	OR	OFF	2008/08/27 11:09
S42	6	S41 and S36	US-PGPUB; USPAT	OR	ON	2008/08/27 11:09
S43	1	("6983478").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/27 11:12
S44	665	(725/14-21).OOLS.	US-PGPUB; USPAT	OR	OFF	2008/08/27 11:44
S45	8	S44 and S36	US-PGPUB; USPAT	OR	ON	2008/08/27 11:44
S46	2	S45 not S42	US-PGPUB; USPAT	OR	ON	2008/08/27 11:45
S47	5	("6766524").URPN.	USPAT	OR	ON	2008/08/27 11:46
S48	7	("20020133816"   "5508731"   "5539822"   "5855008"   "6415438"   "6530082"   "6681393").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/08/27 11:52
S49	1	("5070404").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/27 17:28
S50	1	("6075971").PN.	US-PGPUB; USPAT	OR	OFF	2008/08/27 17:31
S51	118	(725/23).OCLS.	US-PGPUB; USPAT	OR	OFF	2008/08/27 18:42
S52	215688	@pd>="20080827"	US-PGPUB; USPAT	OR	ON	2009/01/26 11:59
S53	358	(725/14).OCLS.	US-PGPUB; USPAT	OR	OFF	2009/01/26 11:59
S54	110	(725/20).OCLS.	US-PGPUB; USPAT	OR	OFF	2009/01/26 11:59
S55	126	(725/23).OCLS.	US-PGPUB; USPAT	OR	OFF	2009/01/26 11:59
S56	6875	(705/14). OCLS.	US-PGPUB; USPAT	OR	OFF	2009/01/26 11:59
S57	718	(S53 S54 S55 S56) and S52	US-PGPUB; USPAT	OR	ON	2009/01/26 11:59

## **EAST Search History (Interference)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L11	1	(sponsor and incentive and interruption).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2012/09/11 11:27
L12	25 5	(incentive and (amount near2 broadcast)).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2012/09/11 11:28
L13	25 3	3(	US-PGPUB; USPAT; UPAD	OR	ON	2012/09/11 11:29
L14	114	(sponsor and (prompt\$3)).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2012/09/11 11:29
L15	5	(sponsor and (prompt\$3 near viewer)).clm.	US-PGPUB; USPAT; UPAD	OR	ON	2012/09/11 11:29

9/11/2012 11:30:02 AM

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